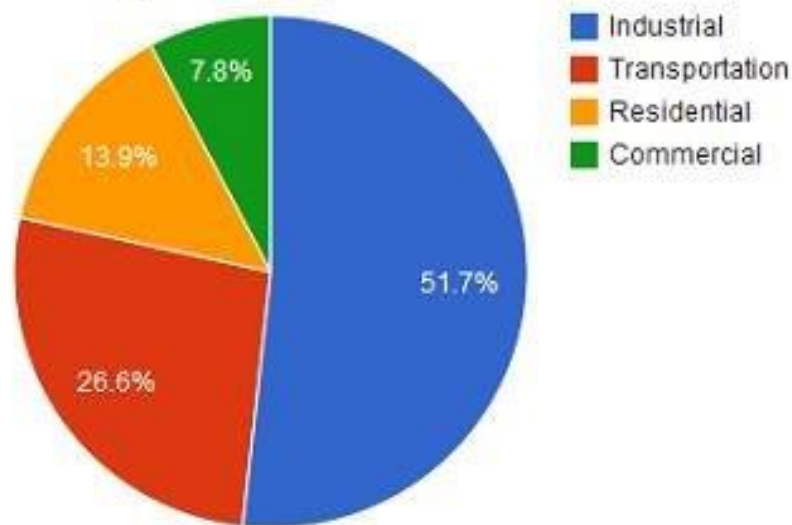
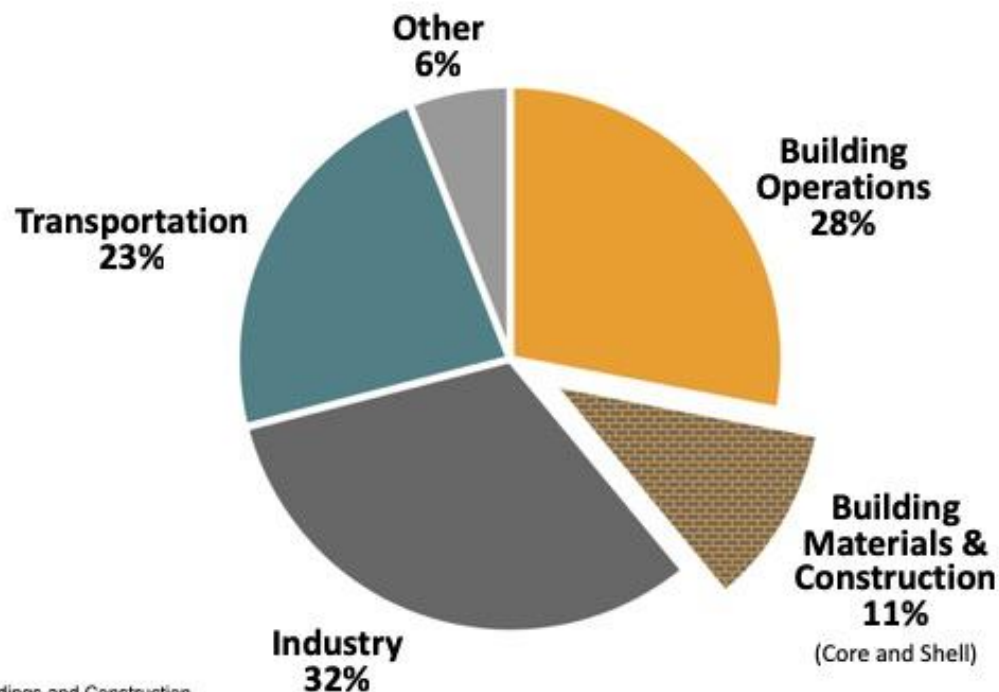


# Should we worry about transportation sector?

World Energy Consumption by Sector,  
2012 (EIA Data)



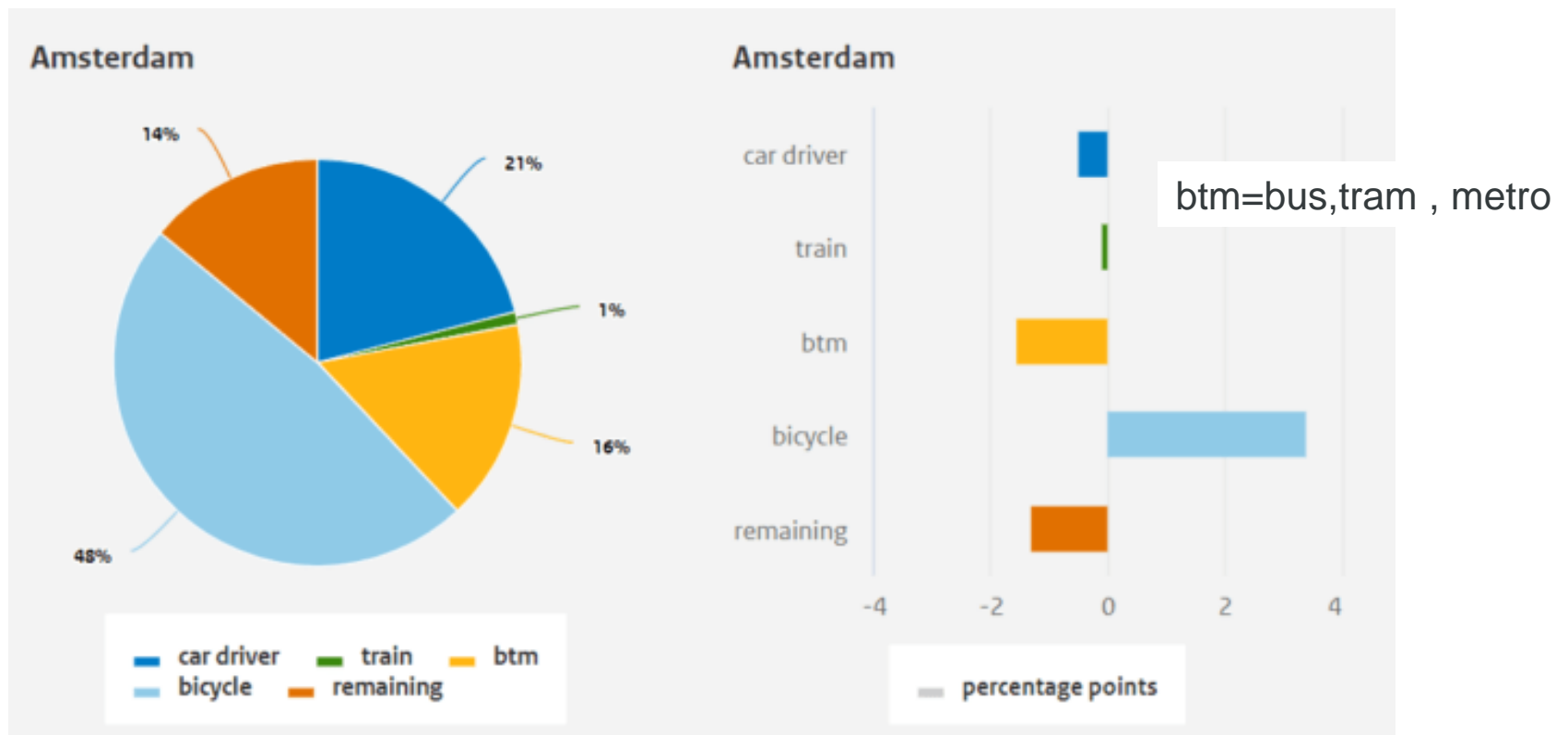
Global CO<sub>2</sub> Emissions by Sector



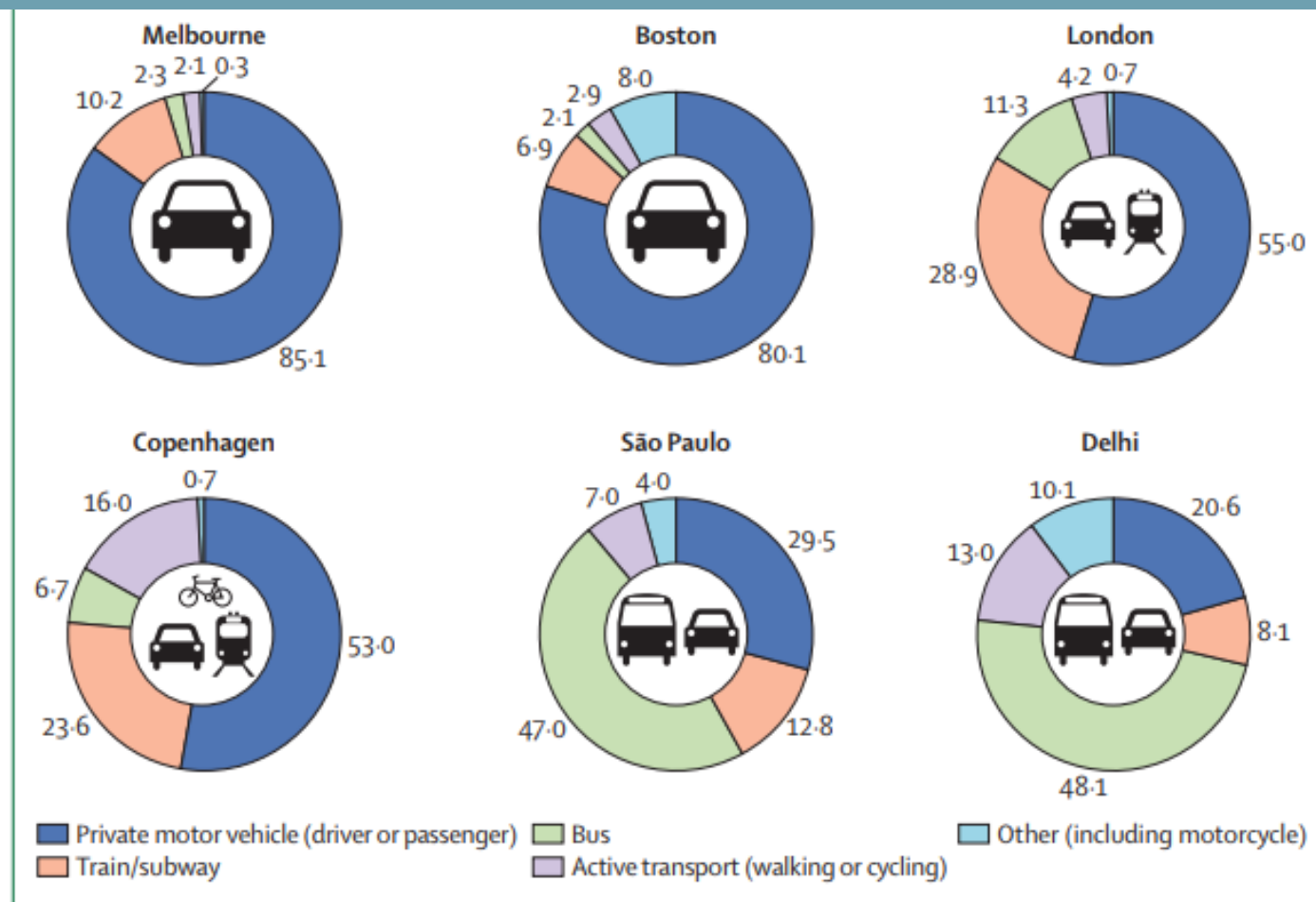
....yes

Source:  
Global Alliance for Buildings and Construction.  
2018 GLOBAL STATUS REPORT.

# TRANSPORT MODAL SHARE BY CITY



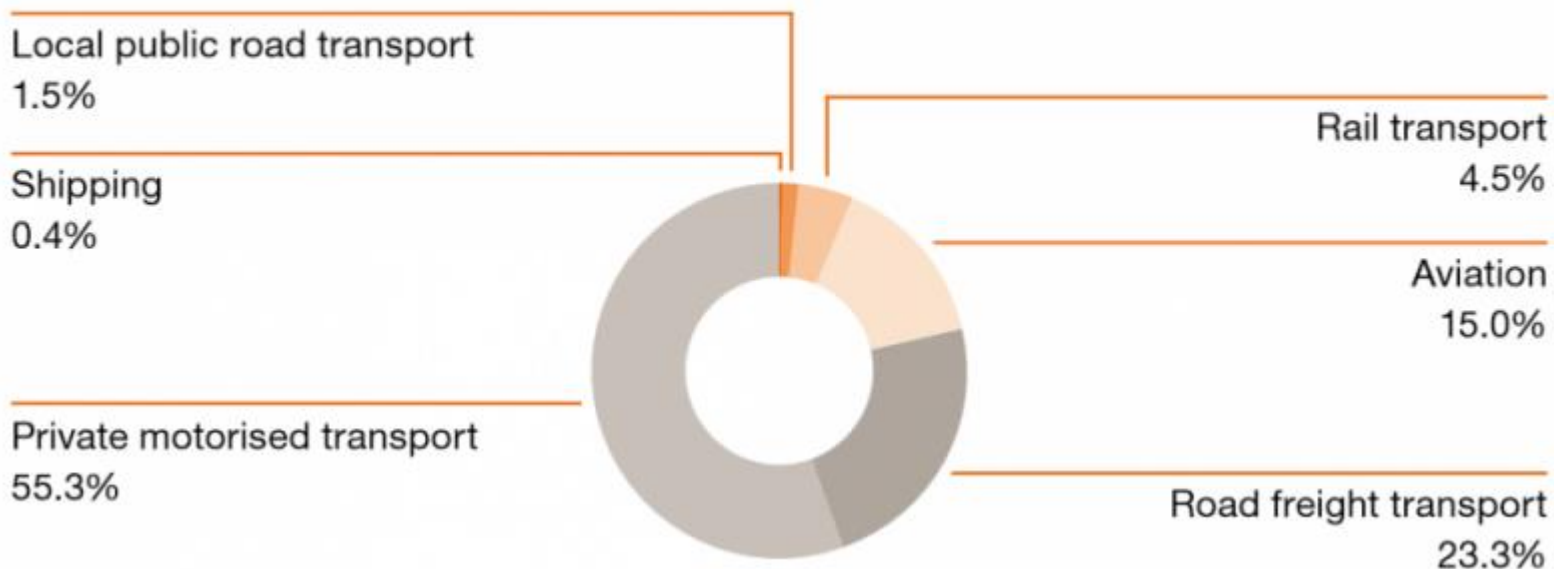
Modal share for work trips only on this page — pie chart shows data for 2016, and bar chart shows percentage change between 2005 and 2016:



**Figure 2: Percentage of vehicle kilometres travelled (VKT) by mode in each city at baseline with dominant transport modes depicted**

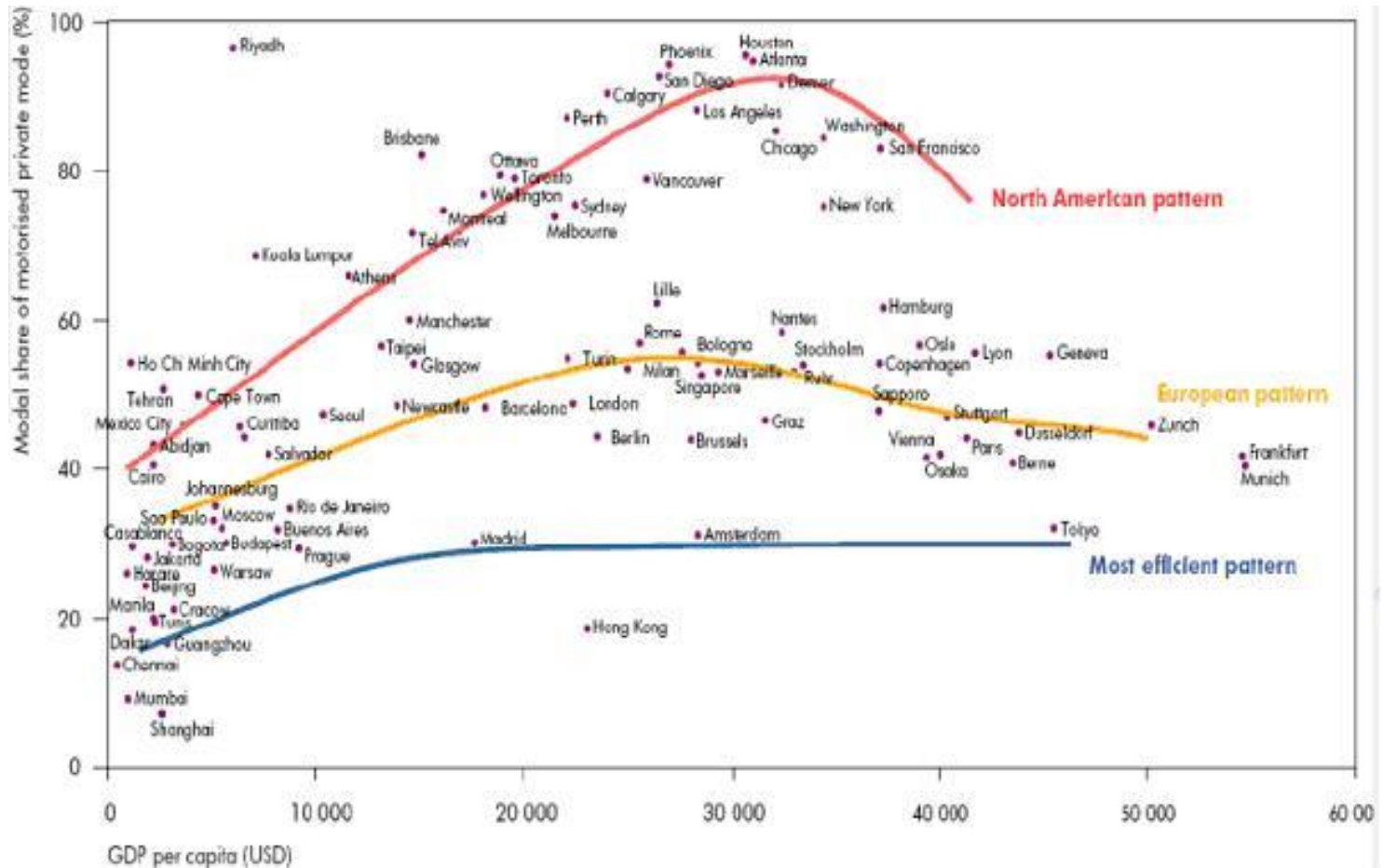


## Breakdown of carbon emissions by mode of transport

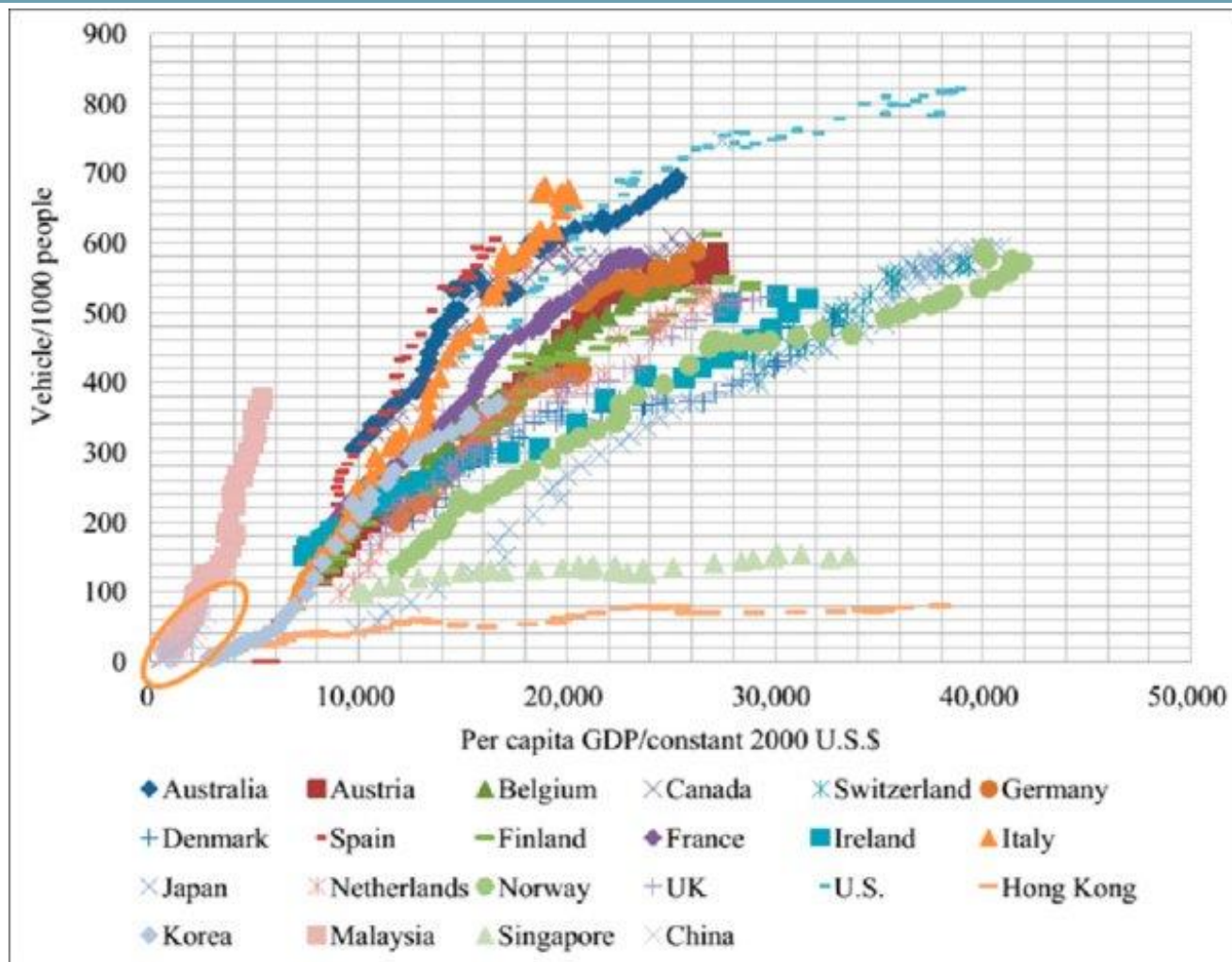


Germany  
PWC (2015)

# Why so much PRIVATE?

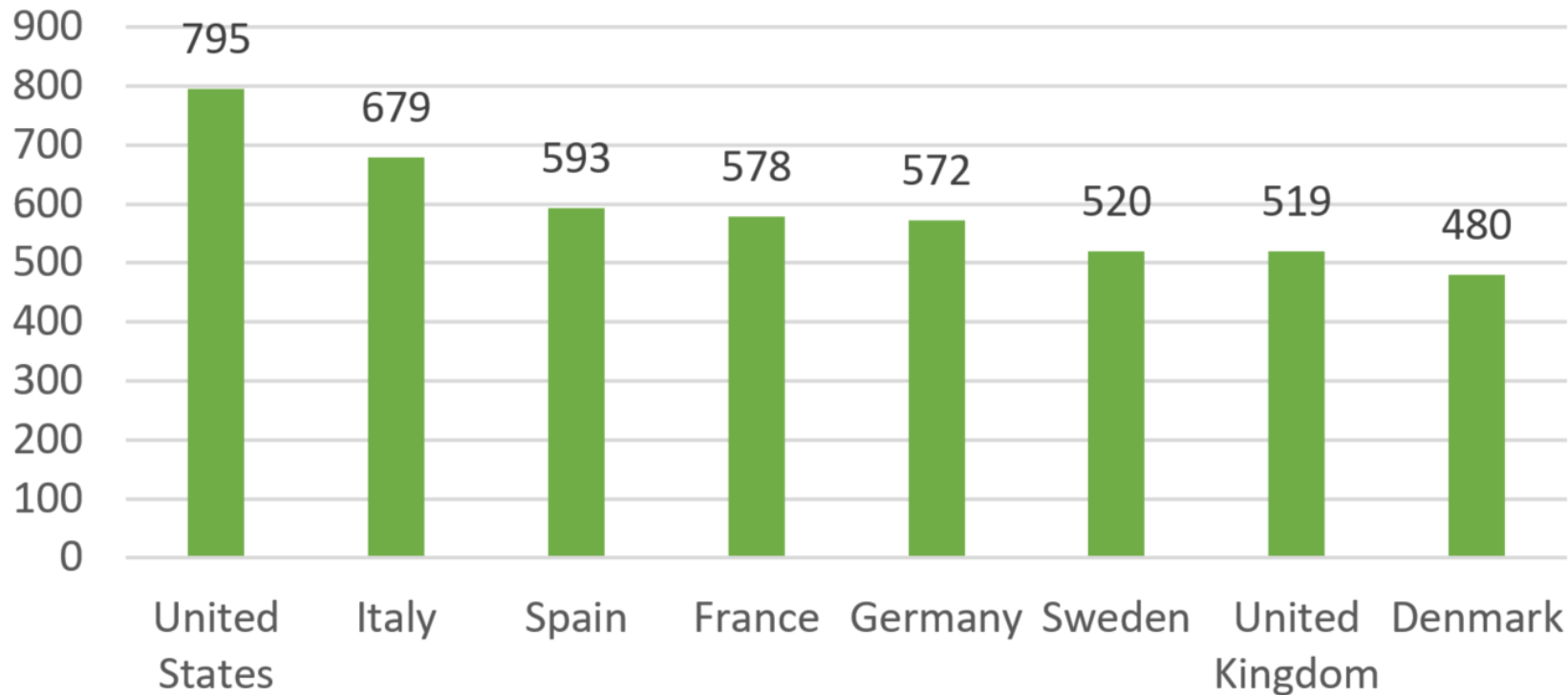


The relationship between GDP and motorised personal transport. (Source: UITP 2006)



## Chart 1: Car Ownership per Capita

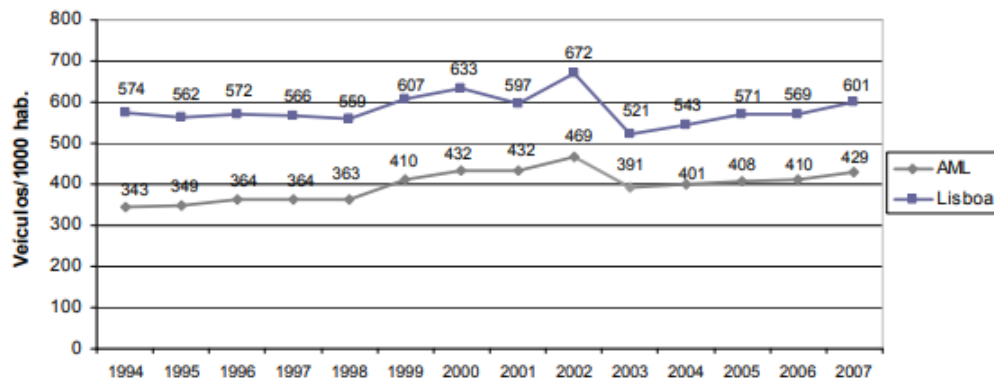
### Motor Vehicles per 1000 people



<https://www.cbinsights.com/research/transportation-service-smart-commuting/> 2013



### Evolução da Taxa de Motorização em Lisboa e na AML



Fonte: Instituto de Seguros de Portugal, 2008

**@2015**

- ~ 10 milhões
- ~ 64% zonas urbanas
- ~ 4 milhões carros

**Índice de motorização**  
Nacional 400

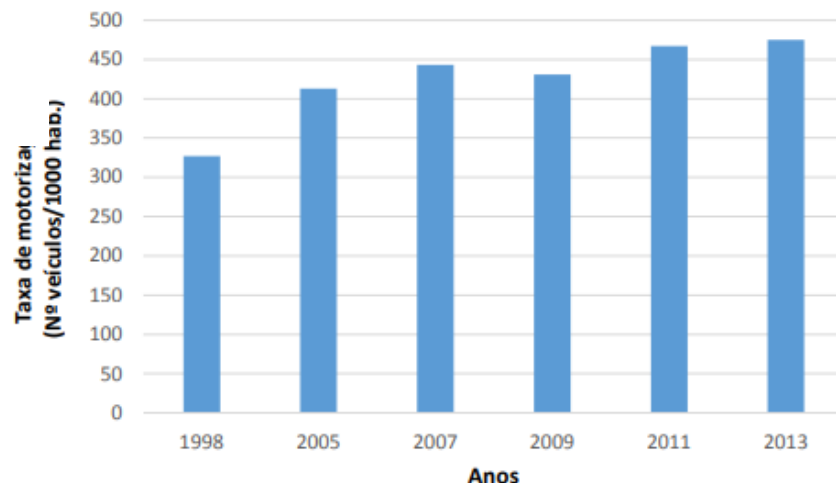
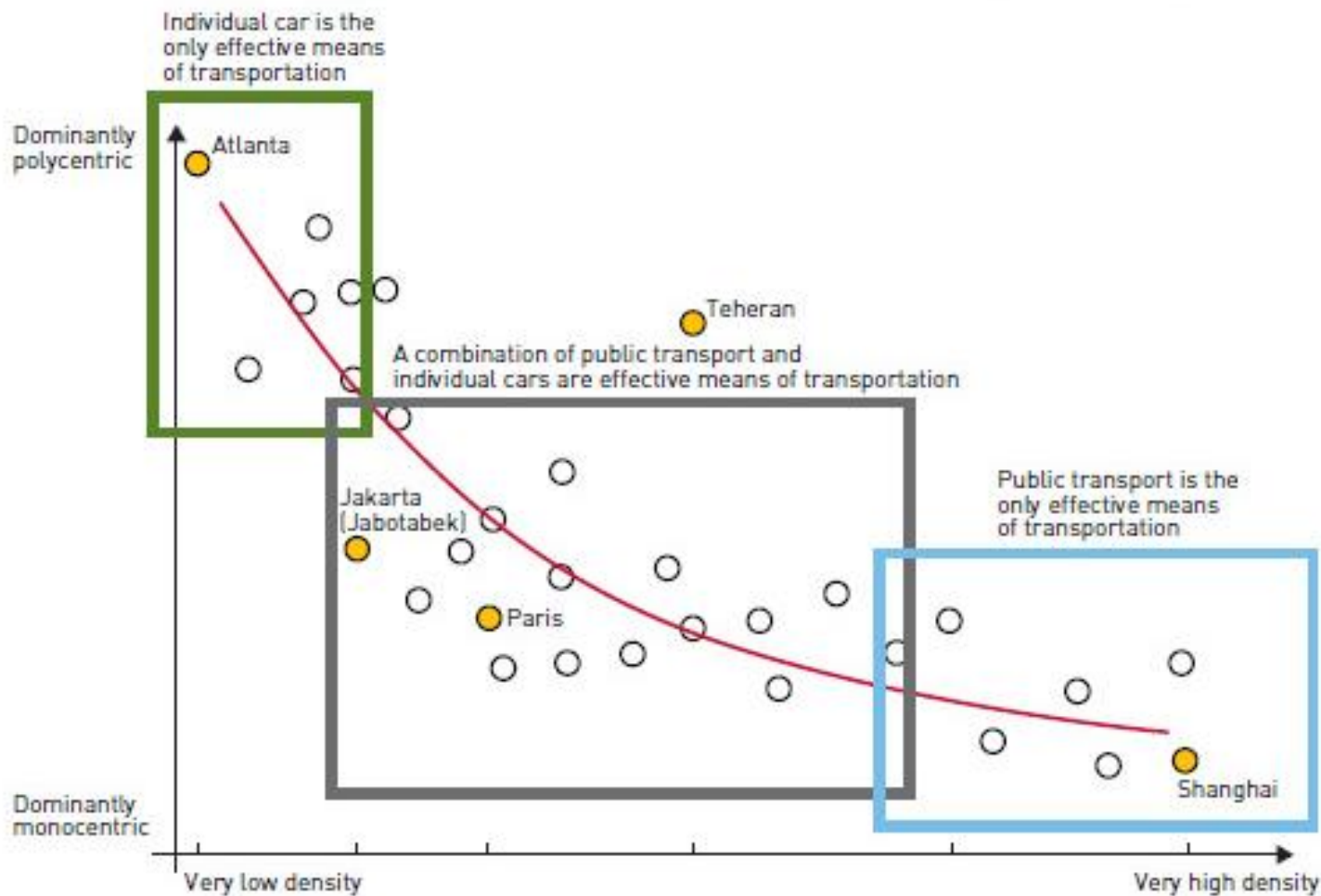


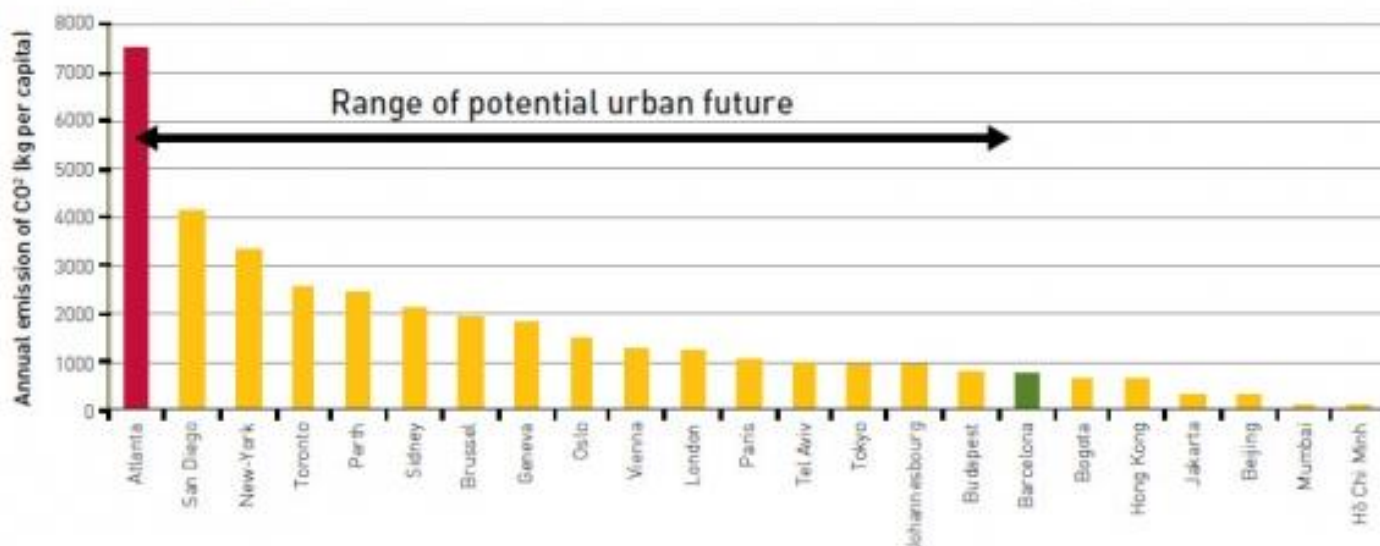
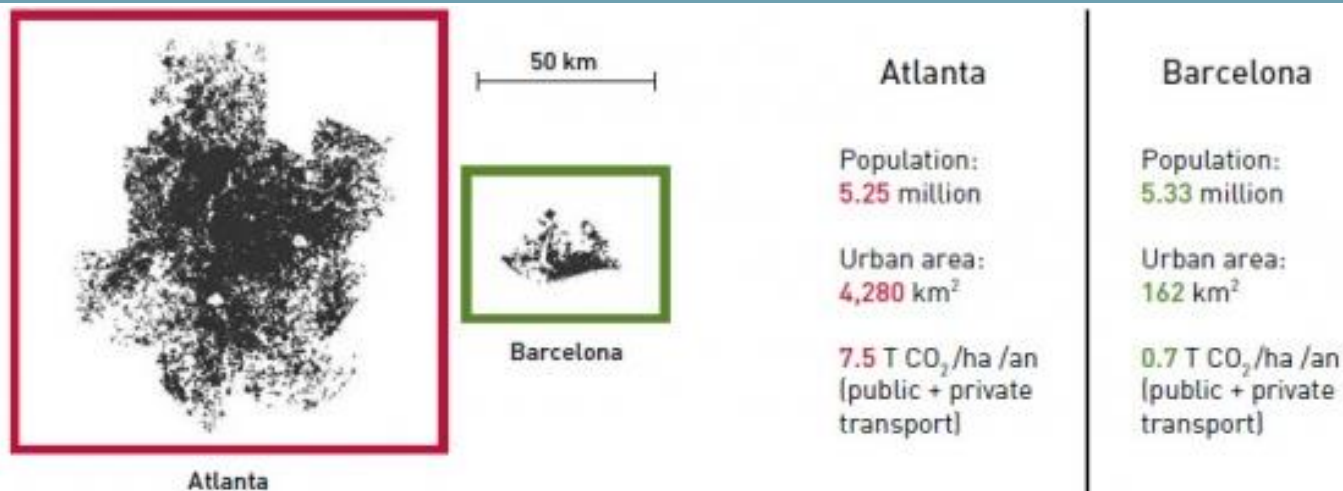
Figura 5 – Taxa de Motorização.

Fonte: AML, 2001 e 2016



## Relationship between spatial structure and the effectiveness of public transportation

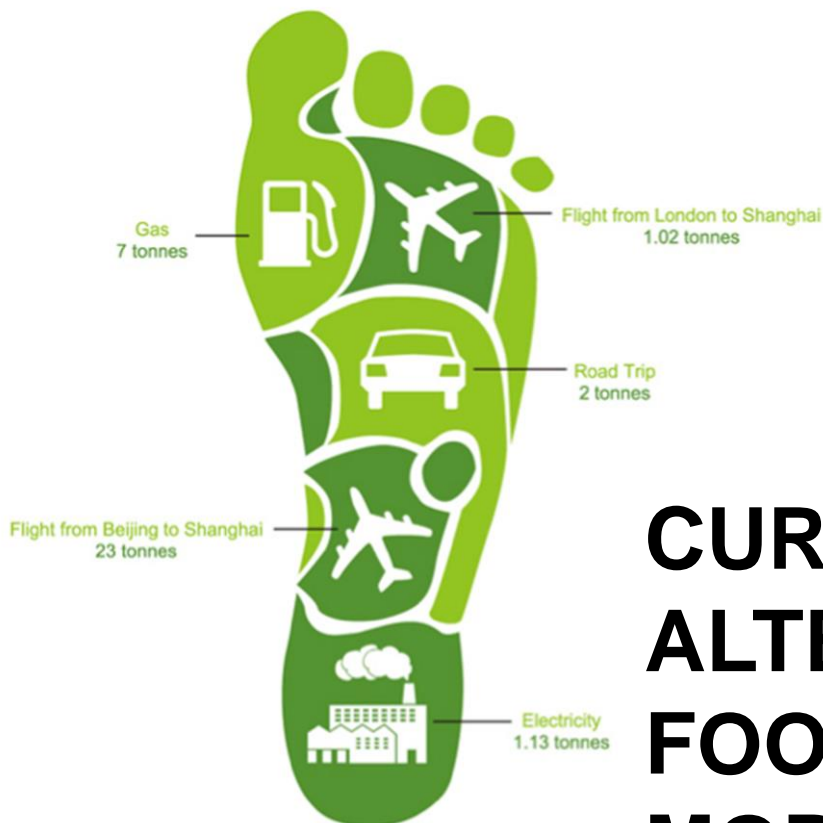






INSTITUTO  
DOM LUIZ

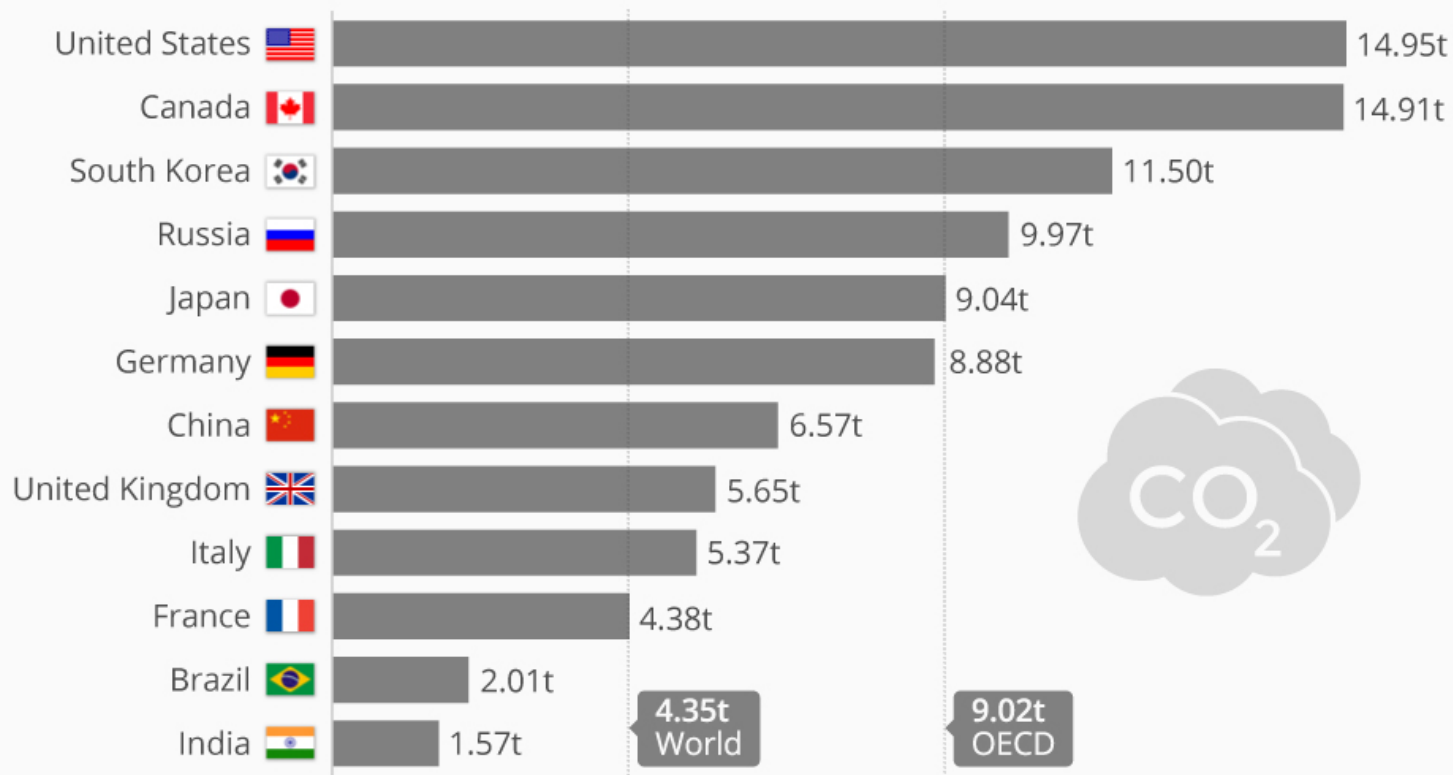
**FCT** Fundação  
para a Ciência  
e a Tecnologia

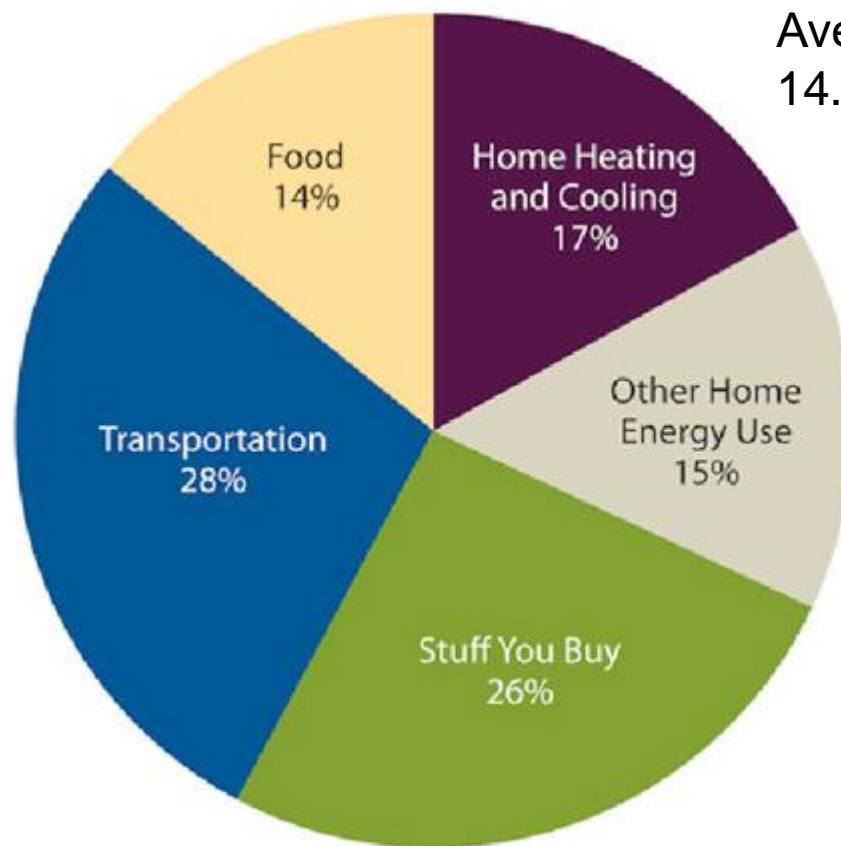


# CURRENT AND ALTERNATIVE CARBOON FOOTPRINT MOBILITY/MINDSET

## The Global Disparity in Carbon Footprints

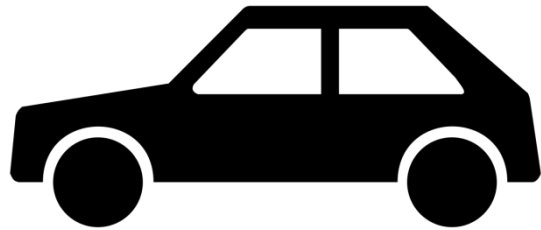
Per capita CO<sub>2</sub> emissions in the world's largest economies in 2016\* (in metric tons)





Average american....  
14.95 tonCO<sub>2eq</sub>/ano

Lets look to your daily routines (weekdays):

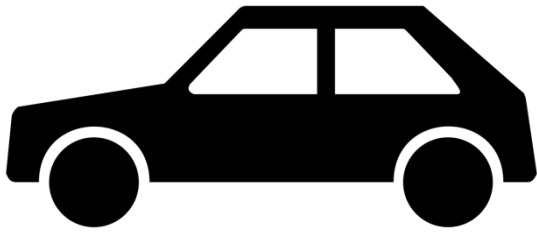


**5 days\*20 km\*2 roundtrip = 200 km car/week**

**TTW 100g/pkm (1 person)**

**48week\*200 km/week\*100g/pkm = 1 ton/year**

Lets look to your daily routines (weekends):



**200 km car/weekend**

**$4\text{week/month} * 12\text{month/year} * 50\text{g/km} * 200\text{km/week} = 0.48$**   
**ton/year**



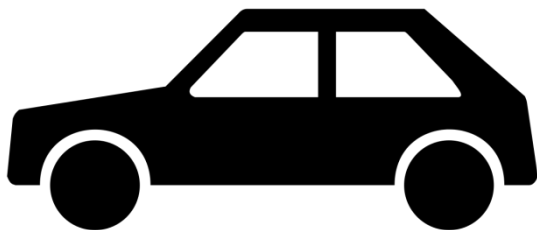
Lets look to your getaways:



**4000 km airplane/roundtrip/year**

**139 g/pkm**

**$4000 \text{ km/year} * 139 \text{ g/pkm} = 0.56 \text{ ton/year}$**



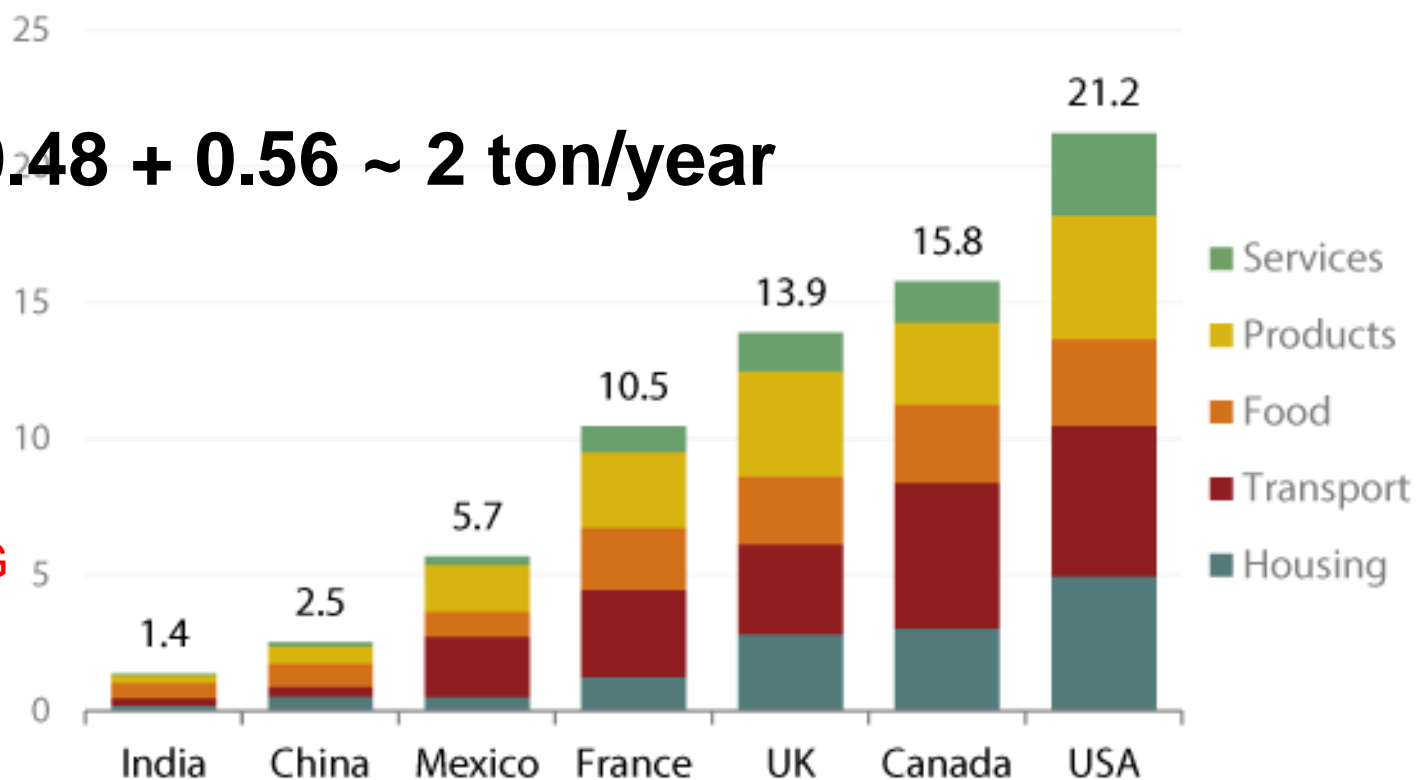
**200 km car renting/week vacations**

**Included already in weekend**

# Mobility alone:

$$1.0 + 0.48 + 0.56 \sim 2 \text{ ton/year}$$

↑  
COMMUTING



Personal Carbon Footprints: t CO<sub>2</sub>e/capita (2004)

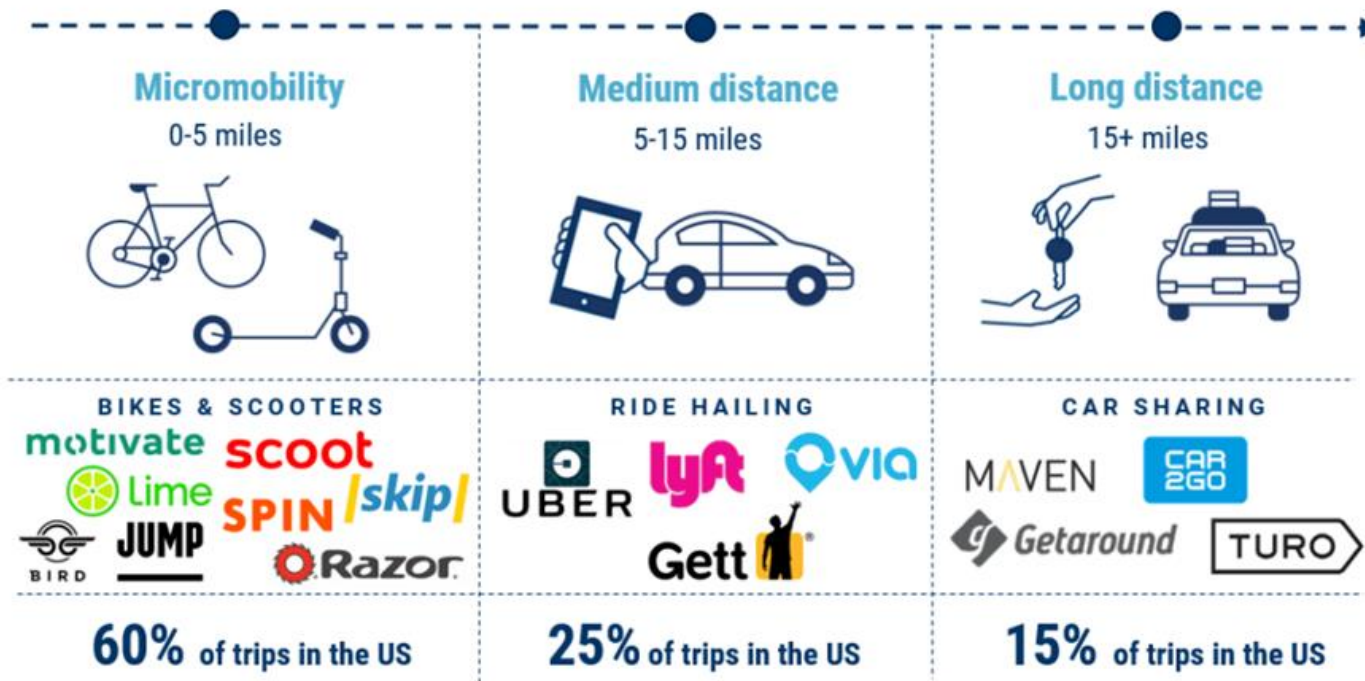
Source: EUREAPA, excludes government and construction

[shrinkthatfootprint.com](http://shrinkthatfootprint.com)



## DISRUPTING THE CAR

Alternatives to car ownership by trip length



Source: NHTS

 CBINSIGHTS

.....8 km....24 km.....

# Timeline Disrupting the car in Lisbon!



October  
2017



Feb 2019



shutterstock.com • 1416827321

**Lisbon**



Sep  
2018

140 stations, 1410 bikes



(750 EV bikes)

Apr 2019

Hive, Bungo,  
lomo, Voi, Tier,  
Flash, Wind,  
Bird

~ 2000 bike

~ 2000 scooter

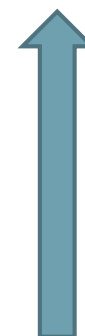


# Disrupting the car in Lisbon city!

## Shared active modes

$$\frac{4000}{500000} \sim \begin{matrix} 2000 \text{ bike} \\ 2000 \text{ scooter} \end{matrix}$$

$$\frac{8}{1000}$$



Lisbon

$$\text{Private cars} \sim \frac{600}{1000}$$





# Timeline Disrupting the car in Lisbon!

2019

150 e-bikes



Lisbon



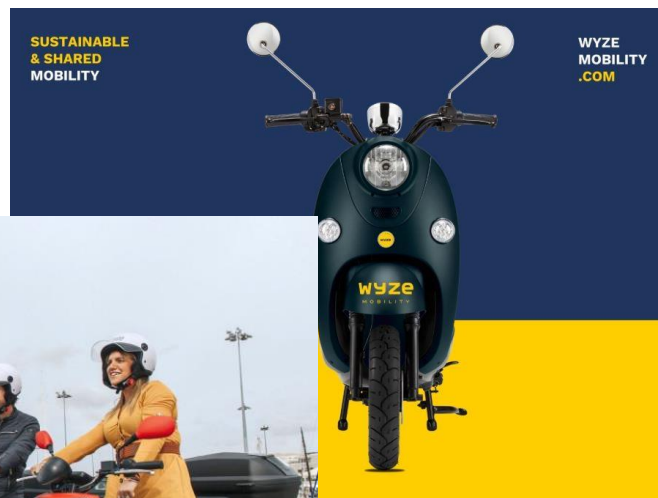
# Shared motorbikes

Pt Wyze (60+200) e-scooters

2017



E-coltra



2019



acciona

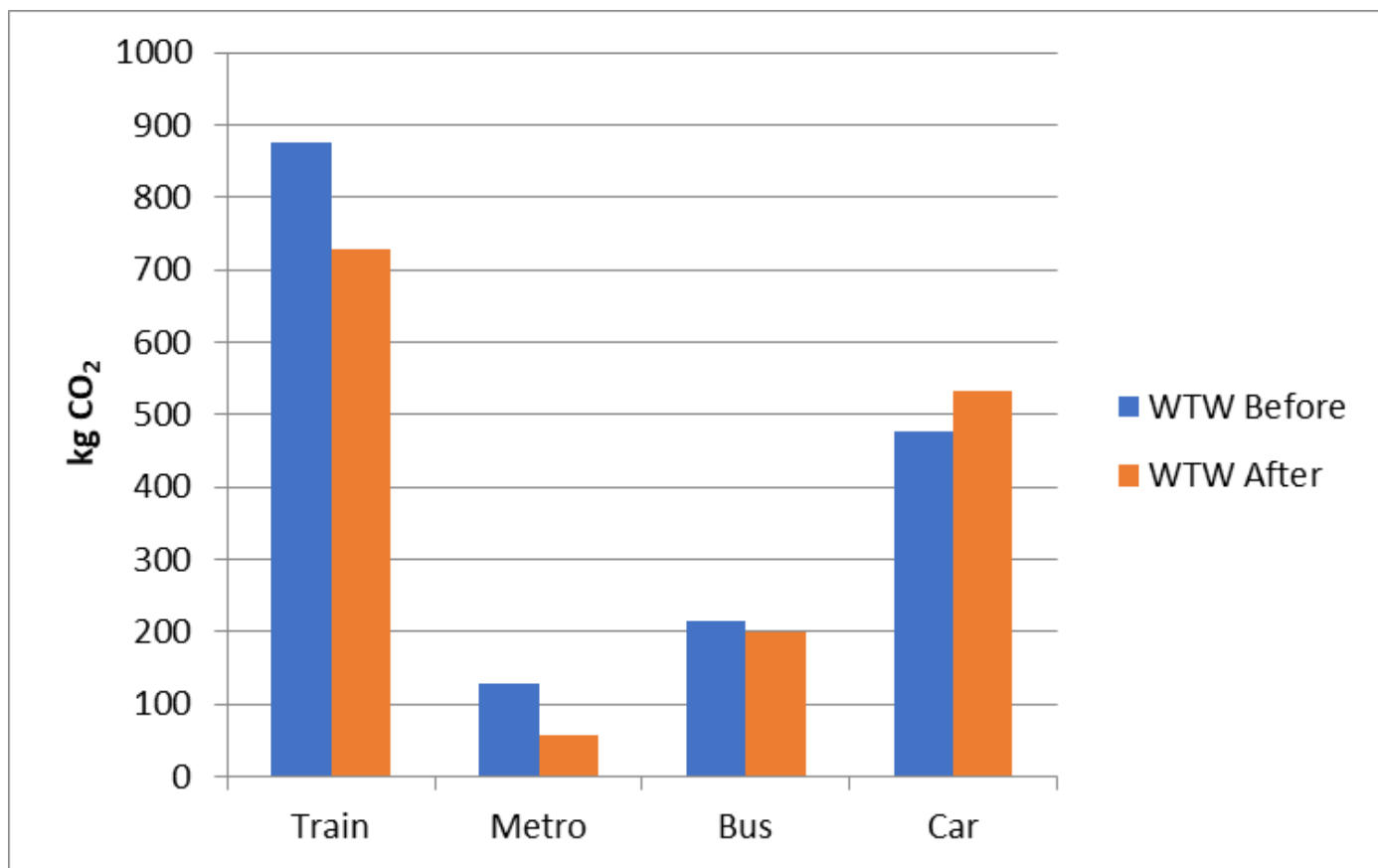




**Lisbon**



## Early stage evaluation (3 month experience Surveys, per month values) not conclusive



# MOBILITY/MINDSET



Lisbon







Lisbon



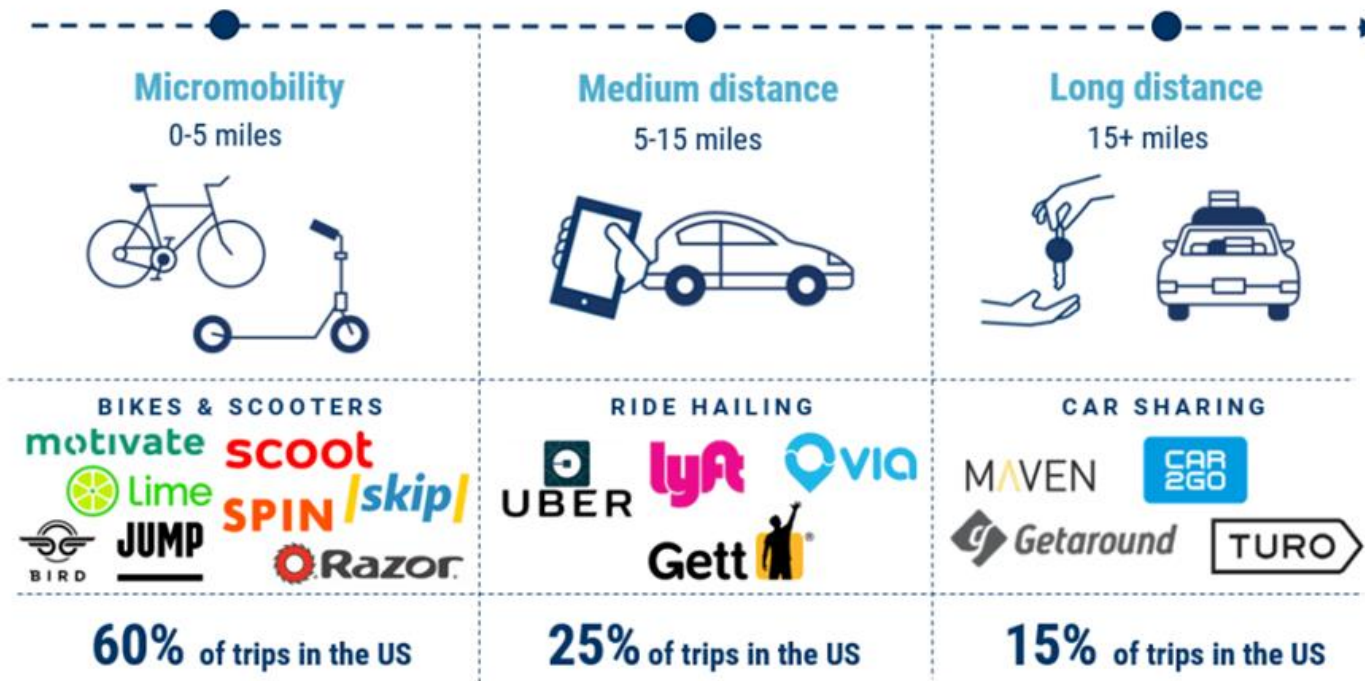
**October 2017: 1st year: 136 accidents**





## DISRUPTING THE CAR

Alternatives to car ownership by trip length



Source: NHTS

 CBINSIGHTS

.....8 km....24 km.....

**There is a need to quantify the  
impact of this “disrupting the car”  
phenomena.....**

# Car pooling:



**VAI AO CONCERTO COM  
O VIA VERDE BOLEIAS  
E A WORTEN**

**VIA VERDE  
BOLEIAS**

**BOLEIAS**

**worten**

ED SHEERAN





- ✓ **Low density+high GDP+mindset = high vehicle ownership and use;**
- ✓ **Variability across world cities, but overall 30% share energy/CO<sub>2</sub>.**





✓ **Reduce carbon  
footprint/MINDSET**



- ✓ **Initial disrupting car system behaviour worse**
- ✓ **Sharing MOBILITY/MINDSET**